



IFIM BUSINESS SCHOOL
Ranked amongst the top 1% Business Schools in India



BESPOKE MANAGEMENT PROGRAMMES

Industry-Empowered Learning. Customised to Your Goals.



Post Graduate Diploma in Management (PGDM)

Full-time, two-year programmes

Approved by AICTE & Accredited by NBA/SAQS/AIU

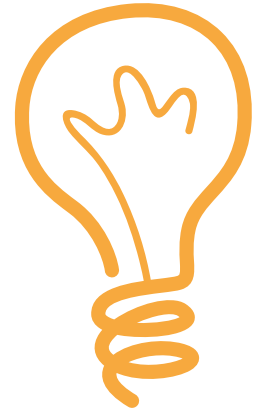
Our Inspiration

Vision

To be the most sought after destination for quality management education in India.

Mission

Nurture holistic, socially responsible and continuously employable professionals.



Spirit

I = Inspired } A purpose-driven, peak performing, well-knit family of students, parents, alumni, faculty, staff and management.

F = Family }

I = Igniting } Energising and stimulating the quest for learning to be continuously employable.

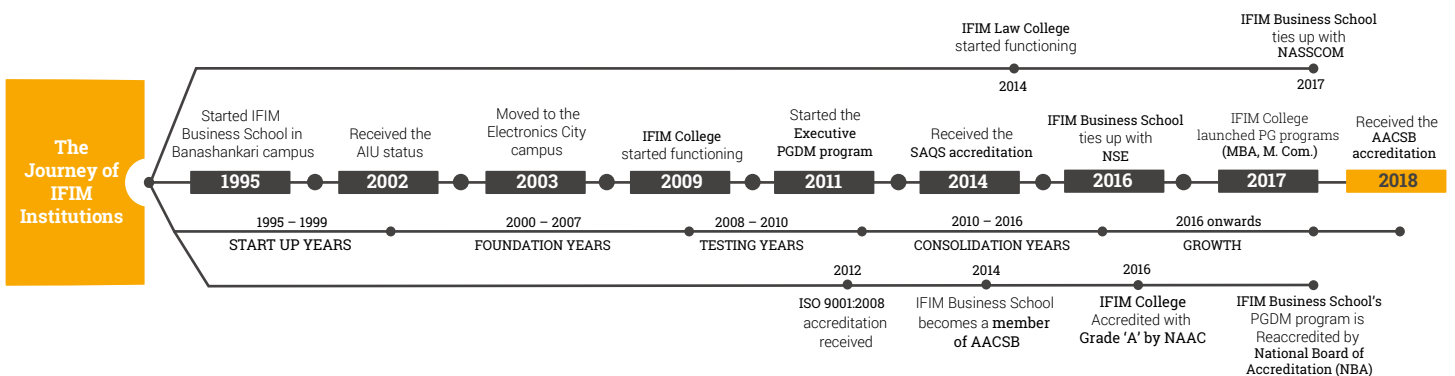
M = Minds }

Values

GURU

- Genuine Transparency
- Unity through Belonging
- Relentless pursuit of Perfection
- Unstoppable Dynamism

23 years of Leadership Development



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IFIM Institutions

IFIM was established in 1995 by the Centre for Developmental Education (CDE). CDE now has leading academic institutions, including **IFIM Business School, IFIM College, IFIM Law College and IFIM Centre for Professional Learning**. The strategic location at Electronic City, Bengaluru, helps in strong corporate exposure coupled with access to the best of faculty and infrastructure.

IFIM Business School, has consistently outperformed other business schools over the years and is today ranked amongst the top 1% of Business Schools in India. Located in the heart of Electronic City, IFIM is surrounded by leading names among the IT and manufacturing companies. This puts us in the perfect position for a vibrant industry connect through corporate mentoring, industry visits, industry guest lectures and industry-academia collaborative events, which in turn translates to excellent placement offers from top companies with excellent work profiles.

IFIM provides the support, skills, knowledge and experience to make successful transition from course to career, no matter how ambitious the targets are. IFIM's unique advantages include:

- Faculty with extensive industry, research and consulting experience
- Tie-ups with leading B-Schools and Universities across the world
- Professional ties with CFA Institute of USA, NASSCOM, NSE, etc.
- Dual Mentorship Program - corporate and faculty mentoring
- One of a kind 4.5 months Industry Internship Program (IIP)
- Social Immersion Project (SIP)
- Personality Enhancement Program (PEP) spread over two years
- World-class infrastructure with separate hostels for boys and girls
- Extensive Scholarship program for attracting and supporting meritorious students

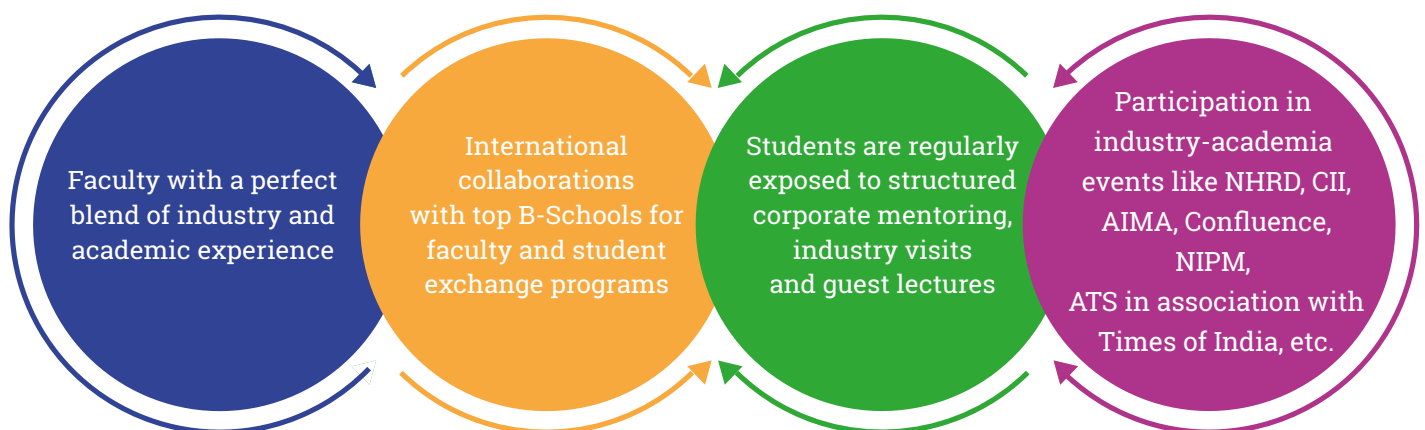


IFIM Business School

IFIM Business School, a leading management institution, has a distinct advantage of being a pioneering premier management institute housed in the hub of IT industry – in Electronic City, Bengaluru. IFIM's association with the industry is therefore, strong, varied and deep-rooted. IFIM offers core PGDM programmes, which are AICTE and NBA approved viz. PGDM, PGDM-Finance and PGDM-International Business. IFIM Business School is accredited by South Asian Quality Assurance System (SAQS) and is ISO 9001:2008 certified. **IFIM Business School has also received accreditation by Association to Advance Collegiate Schools of Business(AACSB) putting it in the 'Top 6 Elite Club of Business Schools' in India.** The flagship programmes are two years fully residential. No stone is left unturned to make the programmes rigorous, industry oriented and skills-driven. The curriculum is regularly updated with the help of renowned academicians and top-notch industry experts. IFIM has a strong connect with its alumni, as an institution with 23 years of legacy and most of its graduated students occupy prominent positions in the corporate world.

Furthermore, activities like Social Immersion Project, Industry Internship Program, Industry Labs, Corporate Mentoring, Personality Enhancement Program (PEP), Communication and Team Management Skills ensure that the students develop a holistic aptitude with the knowledge and understanding of the industry. With an industry connect, bringing together classroom learning and practical experience, our management graduates receive excellent placement offers from top companies.

Some differentiators that distinguish IFIM from its peers are:



Recognitions

- IFIM Business School is an accredited member of AACSB International— The Association to Advance Collegiate Schools of Business
- Exemplary Student Driven Innovation Ecosystem – Management by CL Educate Innovation Awards 2017
- Ranked 24th in India amongst private Business Schools by Business World magazine 2017
- Ranked 26th in India amongst Best Business Schools by Business India magazine 2016
- Adjudged as Gold Award winner at the 7th Indian Management Conclave, 2016 at IIM Ahmedabad
- Best Higher Education Institute of the Year-South by ASSOCHAM Awards 2016
- Certified as 'Global League Institution' by Great Place to Study Research Institute, UK
- Outstanding Business School (South) National Education Awards - World Education Congress 2015 by ABP News
- Best in Promoting Industry Academia Interface - National Education Excellence Awards 2015

Recognised by



CFA Institute



Accredited by



AACSB ACCREDITED



Board of Governors

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Chief Editor - DSIJ

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Former SVP and Chief Officer Asia Pacific
AACSB International

Dr. Bibek Banerjee

Senior Dean
Strategy & Planning University Office
Ahmedabad University

Prof. (Dr.) Ranbir Singh

Founder and Vice Chancellor
NLU, Delhi

Director - IFIM Business School



Business world is changing at a much faster rate now than ever before. Academic Institutions need to keep pace with this change. IFIM is one which has matched the pace of change and puts its learners' in the frontline. Kudos!

Dr. Chandra Bhushan Sharma

Chairman
National Institute of Open Schooling



Technology and innovations are disrupting the business world as we know it. Business practitioners have to be aware of potential trade-offs. Students need to be guided and skilled to be business leaders. I find, IFIM faculty to be well equipped to deliver on this enormous task.

Mr. Mike Shah

President & CEO
M. S. Enterprises, Bengaluru



Industry-led Board of Studies

Dr. M. Rammohan Rao

Former Dean - ISB
Hyderabad

Dr. Bibek Banerjee

Senior Dean
Strategy & Planning
University Office
Ahmedabad University

Mr. Maheshwer Peri

CEO
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Founder
Crayon Data

Mr. Abdul Majeed J. S.

Partner
PwC LLP

Mr. Hemant Kulshreshta

Entrepreneur

Ms. Sujitha Karnad

Founder & CEO
Sekai Solutions Pvt. Ltd.

Mr. Ravi Garikapati

Chief Technology Officer
Flipkart

Mr. Kanwaljit Singh

Founder
Fireside Ventures

Mr. Edwin Moses

Group Vice President
Oracle

Mr. Abhinanda Sarkar

Founder
OMIXDX

Mr. Mohankrishnan

Director
NASSCOM

Mr. Amol B. Mahamuni

Program Director
IBM India

Dr. Kanchan Mukherjee

Associate Professor
OB/HRM
IIM

Dr. Pankaj Gupta

Professor
Vice Dean and Director
Jindal Global B-School

Mr. Mithun Appaiah

CEO - Innovative Foods Ltd.
(Sumeru Foods)

Dr. Soumendra K. Dash

Principal Risk Officer
Financial Management
African Development Bank
Tunisia



IFIM Business School provides many opportunities for students to create their own path towards success. Allowing such choices bring students in decision making roles that bode well for career development.



Dr. Eileen Peacock
Former SVP and Chief Officer Asia Pacific
AACSB International



Faculty - The Right Mix of Academic and Industry Experience

IFIM Business School takes pride in the quality of faculty who are dedicated to making each student the best that he or she could be. IFIM has a great mix of academically qualified and professionally experienced faculty who apart from teaching, are also involved in creation of intellectual capital through research, consulting and corporate training. IFIM Business School also has support of eminent adjunct and visiting faculty from academia and industry.



Bespoke Management Programmes

IFIM Business School's Bespoke Management Programmes allow students to create their own learning paths and career goals. The flexibility to choose courses freely enables students to custom-create a curriculum uniquely suited to their individual needs and aspirations.

Students can pace their learning – they can take extra credits or reduced credits – according to their aptitude. They can even choose to drop a course if they are so inclined. The ultimate purpose is to leverage their strengths and align their learning paths to the needs of the Industry and Business.

IFIM Business School's Bespoke pedagogy empowers students to create their own learning paths, thereby creating a better industry fit compared to generic management programmes that are inflexible in their approach. IFIM is the only institution with a completely flexible PGDM programme, patterned on leading international B-School curriculum, which has been widely appreciated by the corporates as they get highly-focused resources.

IFIM's exceptional faculty and industry mentors will guide students at every step of the way – to help them discover the areas in management they are passionate about.

IFIM Business School's holistic and integrated learning methodology is geared not only towards creating rewarding careers, but also towards learning and aiming for life-changing experiences.



**Post Graduate Diploma in
Management (PGDM)**
(Two-year, full-time programme
approved by AICTE)



**Post Graduate Diploma in
Management - Finance
(PGDM Finance)**
(Two-year, full-time programme
approved by AICTE)



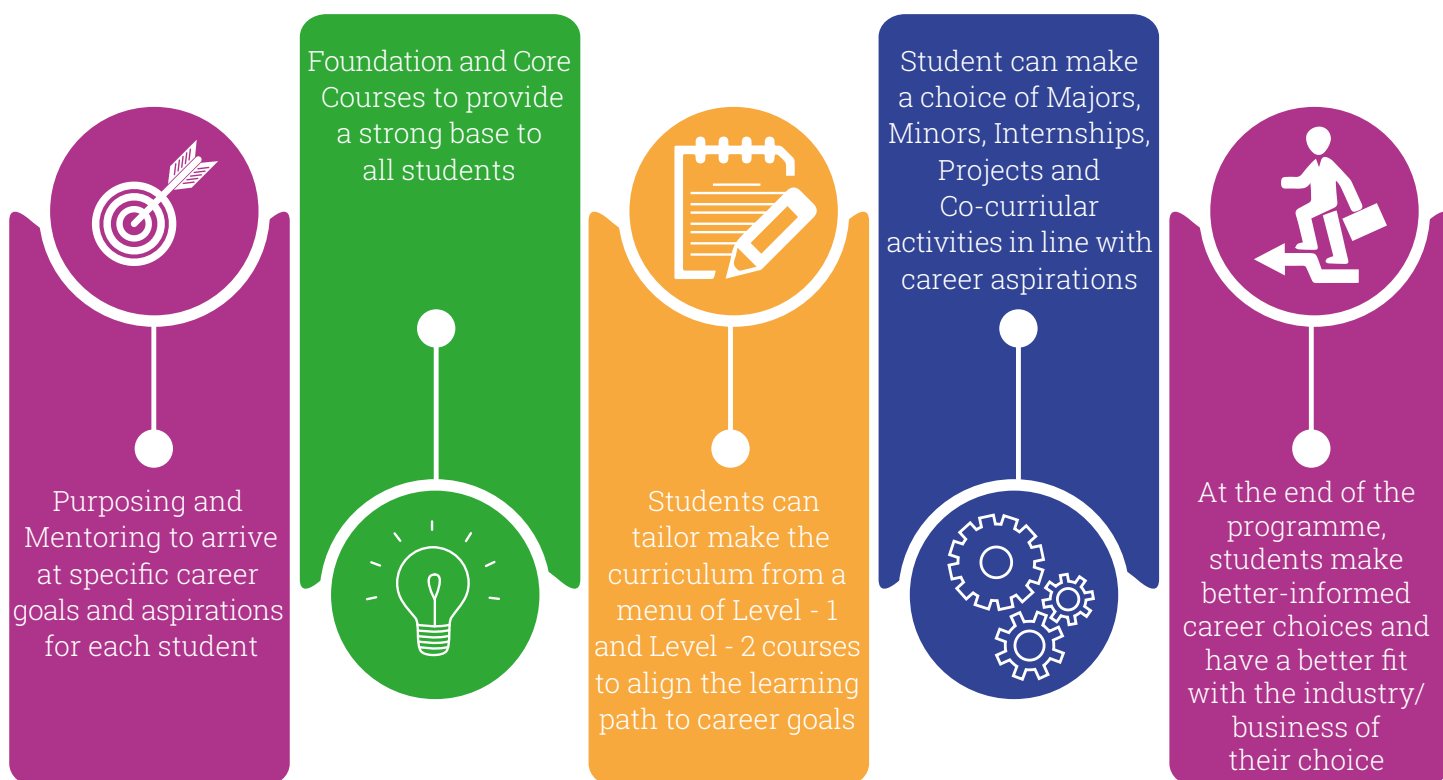
**Post Graduate Diploma in
Management -
International Business
(PGDM IB)**
(Two-year, full-time programme
approved by AICTE)



Bespoke Vs Generic Management Programmes

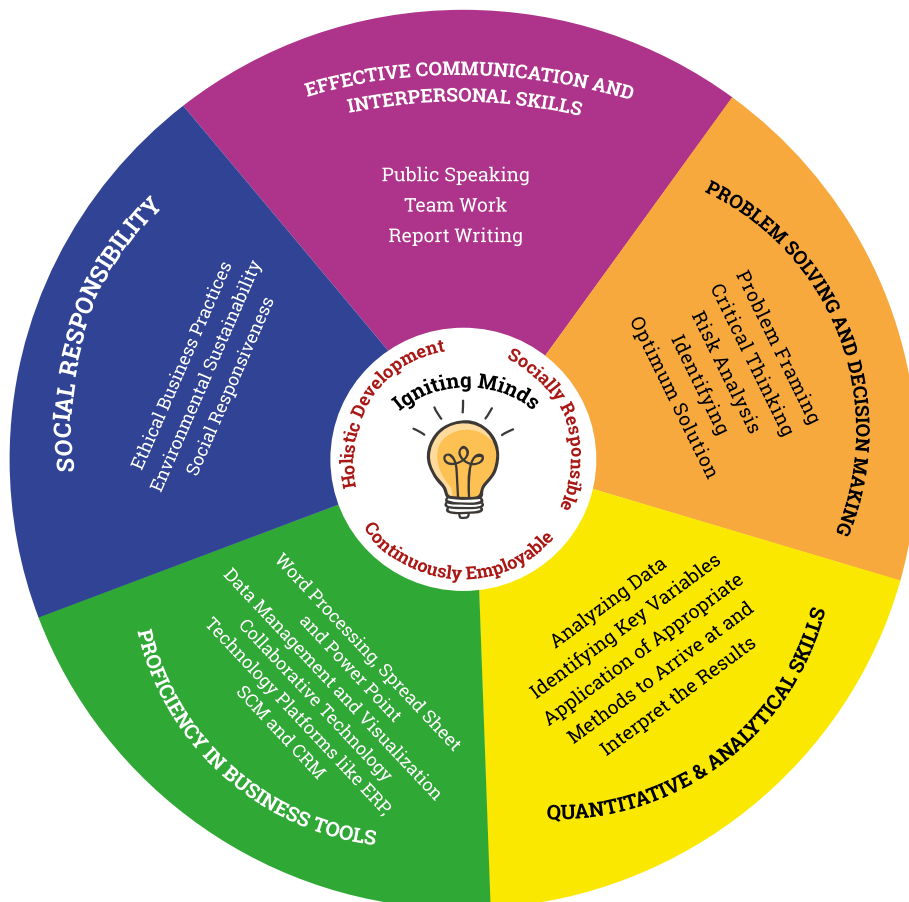
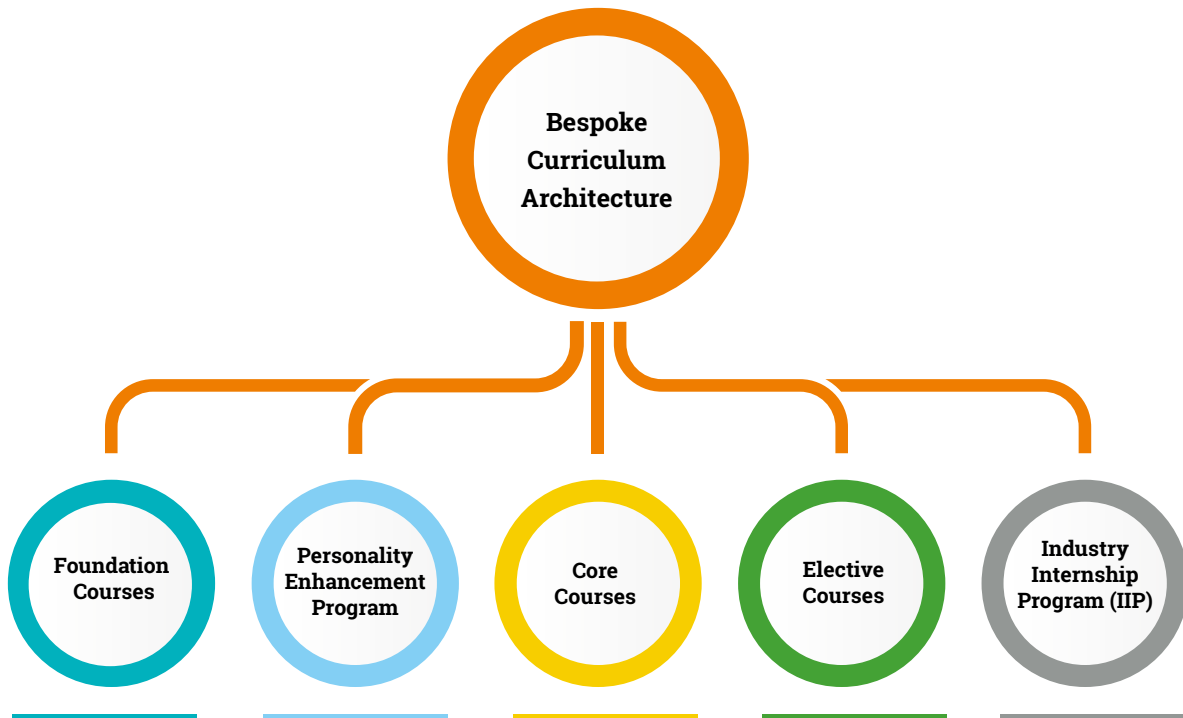
Parameter	Generic Management Programmes	IFIM Business School's Bespoke Management Programmes
Curriculum Design	Rigid	Flexible
Learning Path	Standardised	Specific to Career Goals
Student Orientation	One-size-fits-all	Customised to Individual Needs
Career Focus	Generalised	Personalised
Corporate Fit	Generic and Diffused	Specific and Focused

How IFIM's Bespoke Management Programmes Work



Curriculum Architecture

The General Learning Goals (GLGs) are designed to achieve the school's mission of nurturing holistic, socially responsible and continuously employable individuals. The GLGs and their specific learning objectives (LOs) are developed as measurable goals to track and enhance curriculum delivery aligned to the IFIM's mission. A comprehensive curriculum design endeavours to impact knowledge, skills and attitude of the student as directed by the identified GLGs.



Credit allocation across various course levels

Particulars	Remarks
Foundation	To be delivered through e-learning resources, tutorials and workshops.
Core Courses	These are compulsory for students across all PGDM programmes.
Electives	Students can opt for a major by taking 24 credits in one stream. They could also opt for minors by taking 9 credits in any stream.
Practice Credits	
Personality Enhancement Program	The students go through a holistic professional development program which makes them ready for the corporate world.
Industry Internship Project (IIP)	This experiential project spans a full term and is compulsory for all students.
Social Immersion Project (SIP)	SIP is a compulsory immersion project that combines on-ground learning with project work.
Research Project	This project aims at developing the capability of students in carrying out research and publishing the same.

Final course outcomes

A student can obtain the following qualifications, provided the prescribed academic obligations are met successfully:

Credits	Major Credits	Minor Credits	Elective Credits
Foundation (5) + Core (24) + Practice (24)	24 - 1 Major	9 - 1 Minor	Nil
Foundation (5) + Core (24) + Practice (24)	24 - 1 Major	Nil - No Minor	9
Foundation (5) + Core (24) + Practice (24)	Nil - No Major	18 - 2 Minor	15
Foundation (5) + Core (24) + Practice (24)	Nil - No Major	9 - 1 Minor	24
Foundation (5) + Core (24) + Practice (24)	Nil - No Major	Nil - No Minor	33
Foundation (5) + Core (24) + Practice (24)	48 - 2 Major	Nil - No Minor	Nil

Students can choose to earn a major or set of major-minor/minor-minor or no majors/minors. They can take more courses than required to complete their programme.

To qualify for PGDM – Finance, students have to do Major/Minor from the Finance basket of courses. Students enrolled for the PGDM – Finance programme at the time of admission will be given priority to select courses from the Finance stream over the others.

To qualify for PGDM – International Business, students have to do a Major/Minor in International Business and complete equivalent credits via an international immersion with IFIM's partner institutions. Students enrolled for the PGDM – International Business programme at the time of admission and registrations will be given priority to select courses from an IB stream and for international immersion over the others.

Curriculum*

CODE	COURSE LIST	LEVEL
O001	Basics of Accounting & Finance	Foundation
O002	Quantitative Techniques	Foundation
O003	Excel-Modelling	Foundation
O004	Foundations of Management	Foundation
O005	Management/Business Communication	Foundation
G102	Business Economics	Core
M101	Marketing Management	Core
F101	Principles of Accounting and Finance	Core
H101	Human Capital Management	Core
A101	Proficiency in Business Tools	Core
P101	Business Communication	Core
P102	Interpersonal Skills and Leadership	Core
G201	Quantitative Techniques in Management	I
G203	Strategic Management	I
G204	Risk Management	I
G205	Operations Management	I
M201	Sales & Distribution Management	I
M202	Consumer Behavior	I
F201	Principles and Practices of Banking	I
F202	Introduction to Financial Markets and Services	I
F204	Corporate Finance	I
F206	Corporate Reporting and Financial Analysis	I
H201	Competency-based Strategic Staffing	I
H202	Managerial Psychology in Action	I
A201	Descriptive Analytics and Data Visualization	I
A202	Frameworks of Business Analytics	I
I201	International Business Environment and Trade	I
I202	Trade Policies & Documentation	I
I203	International Trade Institutional Framework	I
E201	Entrepreneurship	I
E202	Creative Thinking & Innovation	I
G301	Project Management	II
M301	Brand Management	II
M302	Integrated Marketing Communication	II
M303	Marketing Research	II
M304	Services Marketing	II
M305	B2B Marketing	II
M306	Retail Management	II
M307	Digital Marketing	II
M308	Introduction to E Commerce	II

CODE	COURSE LIST	LEVEL
F301	Security Analysis and Portfolio Management	II
F302	Fixed Income Securities	II
F303	Derivatives	II
F304	Investment Banking and Wealth Management	II
F305	Finance Lab	II
F308	Corporate and Retail Banking	II
F309	Rural Banking and Micro Finance	II
F310	Treasury Management	II
F311	Taxation	II
F312	Business Valuation and Financial Modeling	II
F313	Insurance: Life and Non-Life	II
F314	International Trade and Finance	II
F315	Financial Risk Management	II
H301	Learning and Development	II
H302	Employee Relations and Labour Law	II
H303	Leadership and Creating a Winning Team	II
H304	HR Analytics and Score Card	II
H305	Organizational Development and Change	II
H306	High Performing HR Practices	II
H307	Total Reward Management	II
H308	Cross Cultural Management	II
H309	Strategic HRM	II
A301	Predictive Analytics	II
A302	Business Simulation	II
A303	Big Data Analytics	II
A304	Social and Sentiment Analytics	II
A305	Business Process Modeling and Advance Data Management	II
A306	Marketing Analytics	II
A307	Supply Chain and Logistics Analytics	II
A308	Machine Learning and Cognitive Intelligence	II
I301	Emerging and Growth Market Strategies	II
E302	Value Creation through Business Models	II
E303	Venture Growth Strategies	II
E304	Legal Aspects for New Ventures	II
E305	Exit Strategies	II
E306	Business Plan Writing & Pitching	II
E307	Managing Family Business	II
PRACTICE CREDIT COURSES		
P103	Professional Development	II
P104	Corporate Readiness	II
S201	Social Immersion Program (SIP)	I
R201	Business Research Methods (BRM)	I
T301	Industry Internship Program (IIP)	II

*Course titles are subject to change.

Academic Partners

- First institution in Karnataka to tie-up with NASSCOM
- Partnership with IBM Business Analytics Lab
- Prabhudas Lilladher Finance Lab with Bloomberg Trading Terminals
- University Partner to CFA Institute, USA
- Association with NSE for PGCP in Global Financial Markets
- Programs in Entrepreneurship in association with EDII, LEDMAC, etc,

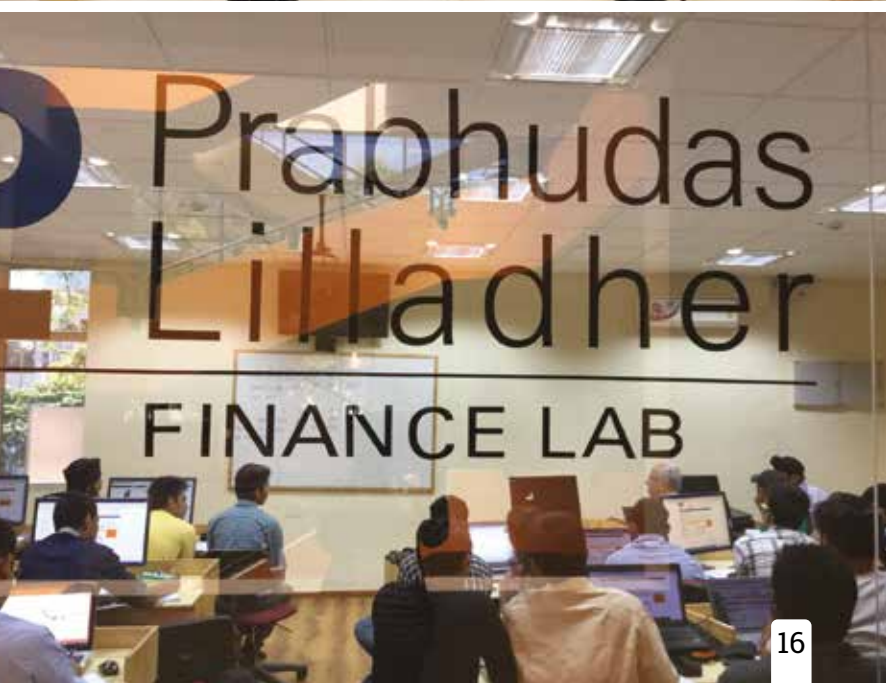


Industry Labs

Our labs are designed to keep pace with rapid technological advances which require resources to house cutting-edge tools and resource-intensive software. Access to Internet is provided through 24x7 dedicated leased line connectivity. All the systems are multimedia-enabled and run applications like Microsoft Office, SPSS, SAS Visual Basic, Oracle and tools for data modelling and simulation.

Prabhudas Lilladher Finance Lab complements the students 'in-class' theoretical learning experience with practical knowledge and real-world examples. Students get hands-on experience with the latest trends, tools and best practices of the industry. The students also get an opportunity to practice live trading on NSE and BSE. The lab also has Bloomberg Terminals that provides access to the Bloomberg Professional service through which users can monitor and analyse real-time financial market data and place trades on the electronic trading platform.

IBM Business Analytics Lab: IBM and IFIM Business School have collaborated to help students enhance their skills in managerial decision-making and strategy. The Analytics Programs are initiated by Career Education for Business Transformation (CEBT) and focus on the major areas of business transformation where software plays a critical role. The lab offers industry tools like SPSS, R, Watson Analytics, IBM COGNOS, Tableau, Qlickview, Power BI, IBM Infosphere, Hadoop, Crystal Ball etc.



Personality Enhancement Program (PEP)

The Personality Enhancement Program (PEP) is designed to guide students to become effective communicators, develop winning personalities and eventually become dynamic leaders. The program helps students identify personality shortcomings, deepen self-realisation and develop positive belief systems so that they grow into successful managers and human beings. To be a successful corporate citizen, domain knowledge and leadership qualities are not enough. One requires a healthy body as well as a healthy mind.

The uniqueness of IFIM's PEP curriculum is that every student will undertake a rigorous Lifestyle Management course from the day they join the Institute. Every student is exposed to a wide variety of activities, effectively grouped term-wise, aimed at developing them through progressive stages of physique development and sharpening of mental aptitudes. Students undergo effective leadership and team-building activities to boost their level of awareness and self-management. The course also covers how to avoid bad habits like smoking or drinking, the importance of a balanced diet, nutrition, etc.

Life Skills & Lifestyle





International Collaborations

At IFIM Business School, we believe in providing holistic and contemporary management education to our students with a global perspective. To facilitate this, we have designed Inbound and Outbound Exchange Programs. These programs widen students' perspectives and help them understand the dynamics of management in other countries. It offers new perspectives and a greater understanding of emerging economies to our students.

IFIM's international collaborations with top global B-Schools pave the way for international immersions of foreign students in our campus and our students in foreign campuses. This helps in nurturing holistic, socially responsible and continuously employable professionals. The partnership covers student/faculty exchanges, collaborative research, consultancy assignments and joint degree programs. These partnerships enable IFIM students to gain global perspectives into leading management concerns and a chance to network with management professionals around the globe. This also provides students the opportunities to get a Joint Certification from both IFIM and International Partner Universities, enabling global career growth in top MNCs.



IFIM Business School has signed MOUs with leading B-Schools and Universities across the globe to facilitate student/faculty exchanges.



ALBA Graduate Business School, Greece



Brooklyn Law School, New York



Fach Hochschule, Lubeck



Ghent University, Belgium



Manchester Metropolitan University, UK



Jacksonville University Florida, USA



University of Wollongong Australia



VCU School of Business Virginia



Plymouth University, UK



President University, Indonesia



Rennes Business School France



Sheffield Hallam University, UK



Centres of Excellence



CENTRE OF EXCELLENCE IN BUSINESS ANALYTICS

The Centre of Excellence in Business Analytics helps people understand how to manage and analyze large amounts of data and draw relevant inferences, a skill that is critical for business analysts, data scientists, information analysts and project managers across verticals.



CENTRE OF EXCELLENCE IN ENTREPRENEURSHIP DEVELOPMENT

The Centre of Excellence in Entrepreneurship Development helps students and aspiring entrepreneurs with training, mentoring and incubation of start-ups.



CENTRE OF EXCELLENCE IN BANKING

The Centre of Excellence in Banking is a knowledge forum imparting understanding about the best practices in banking to students and the industry.



CENTRE FOR RESEARCH

The Centre for Research guides creation of intellectual capital through publication of papers, development of case studies and presentations at academic conferences.



V. B. PADODE CENTRE FOR SUSTAINABILITY

The V. B. Padode Centre for Sustainability provides a forum for students to undertake CSR and community projects.



CENTRE FOR CONTINUOUS EMPLOYABILITY

The Centre for Continuous Employability assists students with career counselling, placements and internships, in addition to managing alumni, corporate relations and innovations in Executive Education.

Centre of Excellence in Business Analytics

The Centre of Excellence in Business Analytics helps people understand how to manage and analyze large amounts of data and draw relevant inferences, a skill that is critical for business analysts, data scientists, information analysts and project managers across verticals. Data and algorithms rule the business. Centre of Excellence in Business Analytics has stepped into the disruptive era of business, a fast-paced and open-source world in which competitive advantage is obtained through analytic power. We are being flooded with huge amount of data collected in a multichannel business environment, leaving an untapped potential for analytics to better understand, manage & strategically exploit the complex patterns hidden in the data. Centre of Excellence in Business Analytics has gained significant attention from the corporate world as well as practitioners. Individuals from various companies having different career aspirations have enrolled for its programmes like IBM, Genpact, TCS, Herman Miller, Schneider Electric, Wipro, Fujitsu, United Healthcare, Mindtree, etc.



Centre of Excellence in Entrepreneurship Development (CoE-ED)

IFIM Business School is essentially an entrepreneurial institution. For anyone following the school's trajectory, this might be apparent from the rapid experimentation and demonstrated agility to change over the past decade. Entrepreneurship as an area of study for our young graduates, however, is a more recent endeavour. CoE-ED is established to nurture Entrepreneurial spirit among the students. The center aims to play an important role in the entrepreneurial ecosystem in the Start-up Capital of India.

The CoE pursues activities in three main verticals:

- An important pillar of the centre is the intellectual capital developed by means of courses and programs offered by the institute. The centre aims to attract entrepreneurial minds through the specialized courses offered to students inclined towards entrepreneurship. The idea is to nurture and kindle these minds in to setting up and growing ventures. This pillar of the centre serves as a research and pedagogical innovation centre.
- The central pillar is the incubation centre 'The Startup Foundry', which facilitates and houses potential start-up entrepreneurs to experiment with their ventures.
- The third pillar of the centre is to develop a supporting ecosystem by establishing a network of experts as mentor, advisors, funder to help incubatees with successfully launching their ventures.



IFIM nurtures young entrepreneurs by offering opportunities to major or minor in entrepreneurship through an offering of the following courses, while they simultaneously work on their own business ideas:



Apart from the listed subjects, students are also free to pick up cross-listed courses from other areas such as Financial Modelling and Business Valuation, Leadership and Team building etc. to augment areas in which they feel the need for additional help. Their curricular work is supported by extra-curricular activities of the E-Cell and the support structure of the Startup Foundry, the incubation centre at IFIM. While the E-Cell provides students with a sense of connection with the larger student base at the school, the Startup Foundry supports the student's ventures through mentoring, legal, marketing/branding and some financial support.



Centre of Excellence in Banking

The Centre of Excellence in Banking endeavors to impart knowledge on the best banking practices embedded with the latest regulatory guidelines and theories, for the students and the industry. As the BFSI Sector is witnessing phenomenal changes with the disruptive FinTech, we keep pace with the contemporary changes and relate the developments for the benefit of the students.

The Centre of Excellence in Banking focuses on four key strategic objectives:

- Imparting knowledge on the best banking practices
- Taking lead for research activities on the contemporary banking issues
- Undertaking short duration MDPs for the BFSI sector
- Proactively carry out knowledge dissemination in banking related areas at national and international platforms



Centre for Research

The Research Incubation centre at IFIM aids students in exploring the world of research and developing their academic credentials.

The objective of this incubation program is to make students aware of the research process and various types of research methodology that can be used to solve business problems across verticals and specializations. The course also discusses the importance of doing research, ethical issues pertaining to research, and plagiarism related issues rampant in information assimilation due to information overload.

During this program:

- Students are encouraged to explore and identify topics to work on the area of their interest and in line with future career aspirations.
- They are supervised by relevant faculty thus reinforcing scholarly outcomes.
- Cluster of students work under the guidance of IFIM faculty based on the similarity of the research interests provided by students and the faculty

The program runs across 4 terms and awards mandatory practice credits to students based on their performance. The deliverables include classroom sessions as Business Research Methods (BRM) apart from additional inputs given periodically in the form of workshops, practical trainings on research methodology and its relevance for future business decisions, thus creating high caliber industry ready students with critical analytical thinking capabilities.

IFIM research incubation has produced world class scholarly outcomes in the form of around 40 research paper publications in high quality peer reviewed journals, conference proceedings, conceptual base for further research discussions and reference for business decision making. This will be a great source for enhancing knowledge and implementing models relevant for future businesses. Further there has been outcomes such as “Tracking credit rating transition systems real time” that is in the process of obtaining patent.

IFIM research incubation centre endeavors to raise the bar by adding high quality outcomes and patents incrementally.



Convergence

Convergence is an annual International Conference organized by IFIM Business School for more than a decade. As we stand at the juncture of the new millennium, innovation, growth and sustainability in business has become extremely important. Over the past few years, we are engulfed with change leading to newer paradigms. Convergence serves as a platform to discuss and present research papers, publications and enables discussion amongst academicians, researchers and industry practitioners on trending topics. Convergence enables academia and industry to showcase research and innovative methods which supports changes in the industry. Organizations and academicians that participate take notice of future trends and explicitly acknowledge how the world will have profoundly changed in the future through this conference. It also provides insights on how people can improve both their agility and their mastery of basics of good leadership and management to ensure they are equipped to face the challenges ahead in the industry. Over the past few years, Convergence has covered vast topics like **Management 2022: Growth and Sustainability Challenges, Ethical Leadership: The Indian Way, Digital Business: New Frontiers in Management, Role of Innovation in Business**, etc.



V. B. Padode Centre for Sustainability

The V. B. Padode Centre for Sustainability provides a forum for students to undertake CSR and community projects. Social Responsibility is an integral part of IFIM's mission to nurture holistic, socially responsible and continuously employable professionals. IFIM has an active CSR Club that takes upon itself the responsibility to do good for the society. IFIM students believe that life is not all about how much you can take from this world, but also about how much you can give back. The noble task that students involved in CSR activities take up, is outdone in its nobility only by their will to succeed and their desire to make a difference to the world that they live in. The Corporate Social Responsibility activities at IFIM supports our strategic direction and mission, and reassures that activities and initiatives are carried out ethically, sustainably and for the social benefit.

CSR Initiatives at IFIM



Social Immersion Project (SIP)

Social Immersion Project (SIP) sensitizes students to the needs of the community and enables them to identify their social problems through research. They learn to design solutions for these social problems through a Techno Economic Viability (TEV) study, thereby enabling sustainable social positive and measurable impact - all this by completely immersing into the community. IFIM has established a CSR Centre known as the V. B. Padode Centre for Sustainability. The SIP initiative falls under the umbrella of this Centre.

IFIM has tied up with NGO's across India who work closely with students, such as World Vision India, Action Aid, Art of Living (AOL), Anti Pollution Drive, Bhagavatula Charitable Trust, Adanya Chetana, Calcutta Rescue, HelpAge India, Vanitha Sahayavani, Biocon Foundation, CARE India, CRY, Bachpan Bachao Andolan, SOCHARA, IPH, Bala Vikasa, Action Aid, Smile Foundation, CINI Kolkata, Ujjivan, Tech for India, Prime Trust Puducherry, Pratham Foundation Mumbai, Saahas Zero Waste, Isha Foundation etc.



Pathway

Stage 1

Planning (Pre-Field work)

- Grouping Logistics
- Briefing by NGO
- Secondary Researching on the site
- Designing Research tools and Budgeting the Immersion
- Presenting a Planning Report for approval



Stage 2

Investigating (Field work)

- Understanding the site
- Primary Researching (survey, focus groups interviews) and Collecting data
- Immersing into the community lifestyle
- Updating Mentors and Filling Timesheets
- Tabulating the data



Stage 3

Analyzing Problem (Post-Field work)

- Writing the Immersion Experience Report
- Analyzing research data
- Identifying the problem and framing a statement



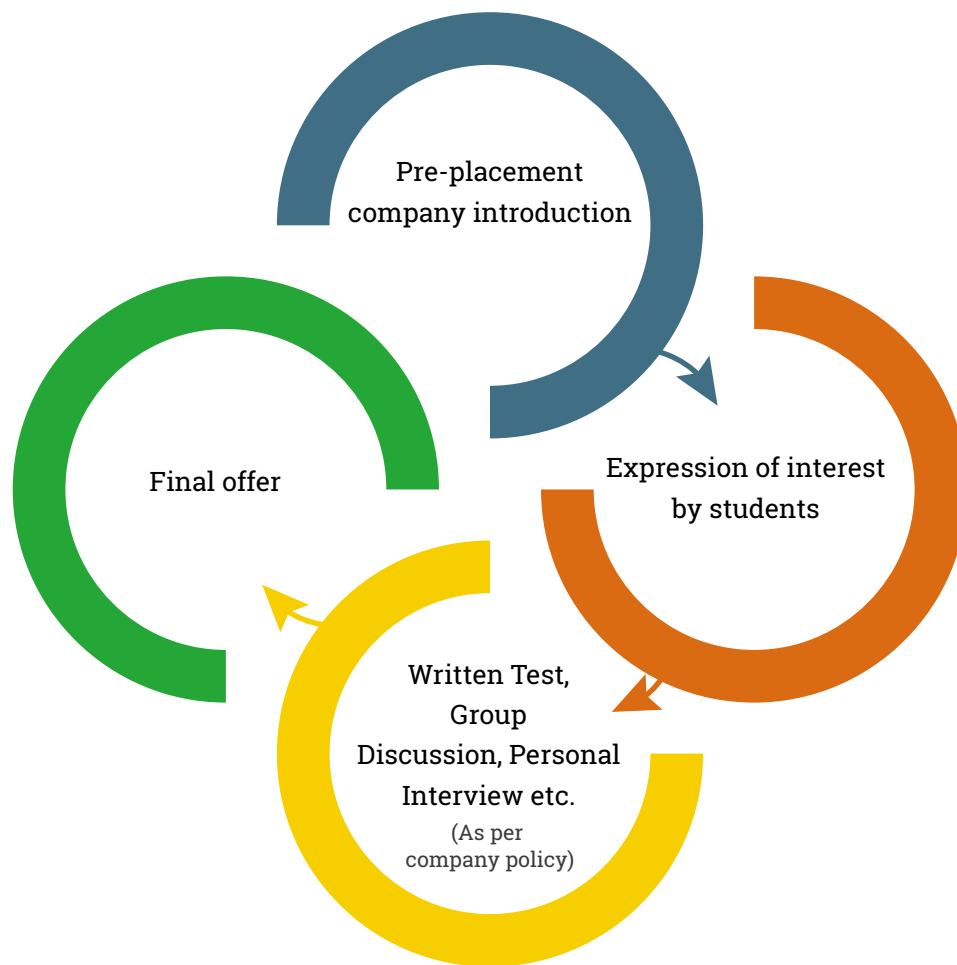
Stage 4

Generating solution

- Comparing probable solutions through a TEV study
- Prototyping the Solution
- Developing a TEV report
- Presenting the TEV to Mentors

Centre for Continuous Employability

The Centre for Continuous Employability assists students with career counselling, mentoring, placements and internships, in addition to managing alumni, corporate relations and innovations in Executive Education. The Centre for Continuous Employability (CCE) considers the Placement Process sacrosanct and extends all support to ensure that students are given the right opportunity to streamline their career interests with the opportunities available. The CCE team continuously endeavours to ensure IFIM Business School comes up with the best Placements and becomes the most favoured destination for recruiters.



Corporate Mentorship Program

Mentoring is a symbiotic and synergetic relationship with mutual benefits. The essence of mentoring is a sustained human relationship that helps young professionals at IFIM Business school gain from diversified experiences, wisdom and knowledge provided by industry leaders. Mentoring fosters a sense of bonding that builds reciprocal relationship over the period between mentors and mentees:

- Mentoring focuses on Career Planning & Development, Entrepreneurship, Employability, Career Transitions and work-life ethics.
- Mentees can benefit through mentorship: Expert advice, developing strengths and overcoming weaknesses, choosing right career path, help in identifying the gaps between their aspirations and reality.
- Mentors can fulfil the aspirations of mentees through mentorship to become future leaders.
- Large number of mentors at various levels of senior positions from the industry guide our students and get immense fulfilment of helping young professionals grow.

Mentor Testimonials

“I see in this program yet another proof of IFIM’s commitment in enabling its students to constantly find ways and means to weave the classroom with the real world. I have found this platform to one, which enables the student to grow in understanding and gain confidence in preparing themselves to be the leaders of tomorrow.”

Edwin Moses, Group Vice President – Oracle Financial Services



“Being a corporate mentor for IFIM students has helped me give back to the academic world, the experience that I have acquired over the years. Students at IFIM are very receptive to mentoring and as a result have more realistic expectations of the corporate needs and their career aspirations. The entire mentoring process I believe has made these students readier for their business management careers.”

Renu Lata Rajani, Vice President – Infosys

“It is a fabulous initiative by IFIM going beyond education to caring by connecting students to industry, and helping them get an insight and guidance before they make their choices in their career. It is about making them believe in themselves and providing a framework on how to achieve their objectives and realize their dreams.”

Avneet Gupta, Associate Director-FSS - South ESU – IBM India



“Corporate mentoring has been a fascinating journey as it helped me give students a direction to discover themselves. Faculty take care of academic learning but it is the corporate mentors duty to give mentees the energy and the right career pathway. After enabling them to understand their passion and direction, I gave mentees insights into jobs, salaries, dealing with HR and skills.”

Makarand Rege, Head - Learning & Development – Akshaya Patra Foundation

Some of our Corporate Mentors



Nagaraj Muppalla
Assistant Vice President
Xerox



Ashoka Thammayya
Director - HR & Country
Social Relations
Schneider Electric



Surya Prakash Mohapatra
Global HR Head
Wipro



Naresh Sadasivan
Founder & CEO
Zeyga Pvt Ltd



Aashish Thakur
Director - Projects
Cognizant



Vishal Mirchandani
CEO - Retail & Commercial
Brigade Enterprises Ltd



Nirmal Paramban
Associate VP HR
EXL



Mithun Appaiah
CEO - Innovative Foods Ltd
Brand Sumeru



Dr. Pallab Bandyopadhyay
Leadership Architect &
Career Coach (Founder)
HR Plus



Saujanya Das
Cloud Consulting Sales
IBM



Saurabh Johri
VP - Strategic Planning
Janalakshmi Financial
Services Ltd



Sudepta Banerjee
Senior Client Partner
Transcendix



Dinesh H. S.
Ex Learning & Development
Country Lead
Hewlett Packard



Vishal Srivastava
Head E-Com & Digital
3M



Aayisha Zahra
Head-HR
Cyient



Laxminarayanan G
Engagement Manager
Deloitte India

Corporate Summit – Confluence

Confluence is a corporate summit to deliberate upon the trends and emerging challenges faced by management professionals. 'Transform to get the Industry Edge' is the theme of IFIM Business School. In alignment with our theme, IFIM collaborates with diverse sectors thus adding to the pool of new corporate engagements year after year. Centre for Continuous Employability (CCE) department of IFIM, has designed a quarterly event named as Confluence, which bonds both the corporate fraternity & academia to ponder upon current topics of business excellence. The events are organized with a specific theme on management topics across specializations. These events also provide a platform to mutually network and culminate into rewarding associations.



Industry Internship Program (IIP)

IFIM's unique Industry Internship Program, (IIP) has been very well-received by recruiters across industries for its unmatched exposure and valuable on-the-job learning. Students over the years have benefited from the internship for its practical edge and industry experience. The advantage for the recruiting companies is that students would have already completed all coursework that is expected from a graduating student. IFIM students pursue their internships with leading companies, which adds to their repertoire of achievements and accomplishments..

IIP has been recognized as the most effective method of enhancing employability. 'Indian Management Conclave – 2013', organized by MBA Universe conferred IFIM with a Silver Award in the category of 'Effective Industry-Institute Engagement'. IIP is completely integrated into the curriculum of the program. The entire fifth term is devoted to the IIP, which spans over 4.5 months.

Advantages



Every year, IIP witnesses a large number of companies from diverse sectors ranging from IT, ITES, financial services, auditing, manufacturing, hospitality, media & advertisement, banking, research & consulting, sports, etc. Students received 100% internship offers with top companies across diverse profiles, leading to excellent conversion to Pre-Placement Offers.

Major Recruiters



Disclaimer: A few logos of organizations have been shown for ease of recognition and recall; the logos are the exclusive property of the respective organizations and no violation of IPR is intended or implied.

Indicative list of Recruiters

- ACT
- Airtel
- Amazon
- American Express
- ANZ
- Asian Paints
- Axis Bank
- Bajaj Finserv
- Berger Paints India
- Biocon
- BNY Mellon
- Bosch India
- Britannia
- BSE
- Canon India
- Capital First
- CavinKare
- CDK Global
- CGI
- Citibank
- Coffee Day
- Colgate-Palmolive
- CRISIL Global Research & Analytics
- Decathlon
- Dell India
- Deloitte
- DHL
- DTDC
- Dun & Bradstreet
- Eclerx
- Envision Financial Systems
- Ernst & Young
- EXL
- Factset
- Federal Bank
- Fedex
- Flipkart
- Franklin Templeton
- Future Group
- GATI
- Genpact India
- GlaxoSmithKline
- Godrej
- Grant Thornton
- Grey Group
- HDFC Ltd
- Hindustan Coca Cola Beverages
- Honeywell
- ICICI Securities
- ID Fresh Food India
- Idea Cellular
- IIFL
- IKYA Human Capital Solutions
- IndusInd Bank
- Infiniti Research
- Infosys
- ITC
- Johnson (India)
- JP Morgan
- L&T
- 3M
- Madisson Media
- Moody's Analytics
- Morgan Stanley
- Mphasis
- Naukri.Com
- Nestle
- NSE
- NTT Data
- Optimal Strategix Group
- Oracle
- Orient Cement
- Prabhudas Liladhar
- Purvankara Projects
- Rotomotive Powerdrives India
- S & P Global
- SAP Labs India
- Savorit
- SG Analytics
- Shriram Mutual Fund
- Siemens India
- Societe Generale
- Square Yards
- Standard Chartered Bank
- State Bank of India
- State Street Global
- Steel Authority of India
- Target
- Thomson Reuters
- Time Inc.
- Times of India
- VIP Industries
- Vodafone
- Wipro
- Yes Bank
- Zycus

Student Life

IFIM Business School gives students the support, skills, knowledge and experience to make the successful transition from course to career. While academic learning helps students develop their subject knowledge, the vibrant student life at IFIM Business School helps them understand the application of that knowledge in a practical sense. Through research projects, cultural performances and industry associations, students experience a vibrant industry connect supported by projects, corporate mentoring, industry visits, guest lectures and industry-academia collaborative events.



The Student Life at IFIM enables them to participate in extra and co-curricular activities to discover their strengths, pace studies, choose their courses and plot their own learning curve. Academic learning supported by student initiatives, volunteering activities with international and government organizations, student council responsibilities and cultural activities shape the character and mould students to become independent innovators and leaders through self-learning. National level Management Fests like Naman, student-run CSR initiatives like Kanyathon, Shiksha Aadhar and Student Clubs like IFIM Toastmaster's Club, IFIM Music Club, Alpha Club, Impulse, V4U, Quizbizz, etc. ensure the students have the best learning experience by immersing in the IFIM community.

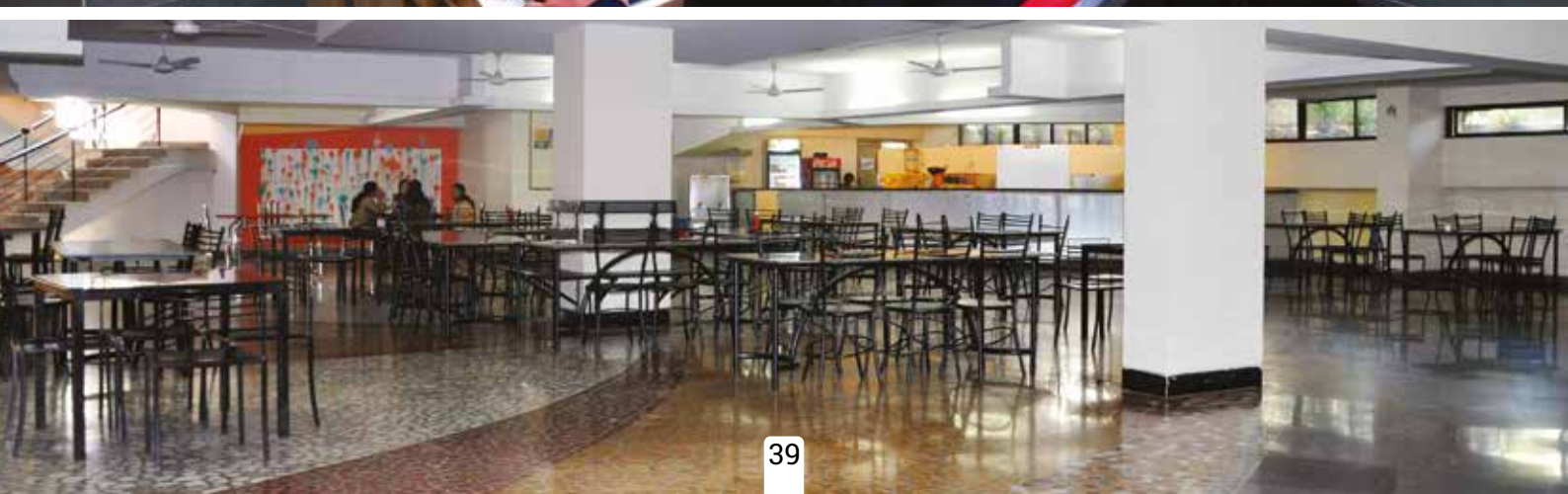


Infrastructure

Located in Electronics City, Bengaluru, Asia's fastest-growing IT hub, IFIM Business School has a completely Wi-Fi enabled campus spread over two acres with a computer lab, student activity areas, a large number of classrooms of varying seating capacities, three conference halls, a centrally air-conditioned auditorium, an amphitheatre and more.



The library has a treasure trove of over 5000 journals, more than 18000 dissertation reports, more than 4500 annual reports, 381 bound volumes, 30,000 books and more than 400 A/V resources. It maintains an online information system designed to help students flip through online journals and other relevant resources.



Residence at IFIM

The hostel is located on a lush two acres campus in close proximity to the main campus. Transportation to and from the hostel is available at the campus. The hostel campus is completely Wi-Fi enabled and has well equipped spacious rooms, made available on first-come-first-serve basis.

Facilities for indoor and outdoor sports like Football, Cricket, Table Tennis, Carrom, Chess, Shuttle Badminton and Gym are made available for the students. The hostel assures a comfortable stay for the students during the course of study. The facilities make the hostel a home away from home.



IFIM Alumni Association

IFIM, in its 23 years of legacy has contributed significantly to the society by producing world-class entrepreneurs, academicians, artists, writers, CEO's and thought leaders, amongst others. Our Alumni have made us proud time and again by achieving laurels around the globe and we wish to showcase the same to our entire IFIM family. Immense dedication, devotion to the subject area and the passion to perform has enabled alumni scale higher levels within the organization, thereby forming the backbone and pillar of strength for the institution. IFIM acknowledges this value creation and intends to nurture this spirit of excellence in the future years to come.

First Batch
1995-97

Batches Graduated
22

Alumni Strength
2500 +



Admissions

IFIM welcomes all applicants regardless of religion, gender or financial status, with an aim to build an exciting, dynamic and diverse student community. However, candidates with intellectual curiosity, leadership qualities and a strong work ethic will be given preference.

Eligibility for Admission:

- Bachelor's degree from a recognised university with a minimum aggregate of 50% (45% for SC/ST candidates).
- Must have scored well in one of the following entrance examinations, viz., CAT, XAT or GMAT.

Admission Selection Process:

- Aspirants are encouraged to apply online at www.ifimbschool.com
- All short-listed candidates are required to appear for the selection process, which include:
 - a. Essay Writing
 - b. Personal Interview

Shortlisted candidates will receive communication on their registered E-Mail IDs only.

Scholarships

IFIM Business School aims to inspire brilliant minds to be the world's future leaders of business and society, hence there are offerings of a range of different scholarship opportunities to reward exceptional candidates. The scholarships are awarded to students enrolled in the PGDM | PGDM Finance | PGDM International Business programmes at IFIM Business School, with a consistently good academic record. The scholarship amount is awarded based on the assessment by the scholarships committee. Scholarships in the form of a fee waiver will be offered to students, who have appeared for CAT or GMAT according to the eligibility criteria mentioned below. Students may apply for multiple categories of scholarships. If the first preference category intake is filled, students will be considered for the subsequent category.

Scholarship Awarded by	Scholarship Name	Fee Waiver	Nos.	Eligibility				
				CAT (Percentile) OR GMAT	X	XII	Degree	
Padode Foundation	Super Scholar	50%	10	90	750	70	70	70
	Academic Excellence	30%	10	80	700	70	70	70
	Sports	25%	4	70	650	60	60	60
	Kanya Shakthi	25%	15	70	650	70	70	70
IFIM Alumni Association	IFIM Alumni Scholarship	9%	11	70	650	70	70	70

For details on eligibility with respect to scholarship, please visit www.ifimbschool.com

The information provided in this Prospectus aims to be correct at the time of going to the press (December 2017). However, IFIM reserves the right to make changes or add any information contained herein without prior notice. Any dispute that may arise is subject to the jurisdiction of the courts of Bengaluru only.



For more details, please contact
Office of Admissions

IFIM Business School

8P & 9P, KIADB Industrial Area, Electronics City Phase I, Bengaluru - 560100

Tel.: 080 - 41432800/888 | Mobile: +91 99000 67702/4/6/8

E-mail: pgdm@ifimbschool.com | www.ifimbschool.com | www.ifim.edu.in

